

**TikTok**  
*Gut Full*

# COMPETITION GUIDE

## Food For All - Kadamandiya Food Bank

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**FFA-KFB** is the first food bank in Sri Lanka which is initiated in the hope of eradicating hunger from Sri Lanka. We aim to make quality and safe food, which is discarded due to excessive production, reachable to the people in need in Sri Lanka.

With the guidance and support from the Global Food Banking Network, Food for All - Kadamandiya Food Bank has already been linked with the Food Banks in other countries to share the experiences in the path of achieving "SDG 2 - Zero Hunger" and "SDG 12 - Responsible Consumption and Production".

## Us Against Hunger

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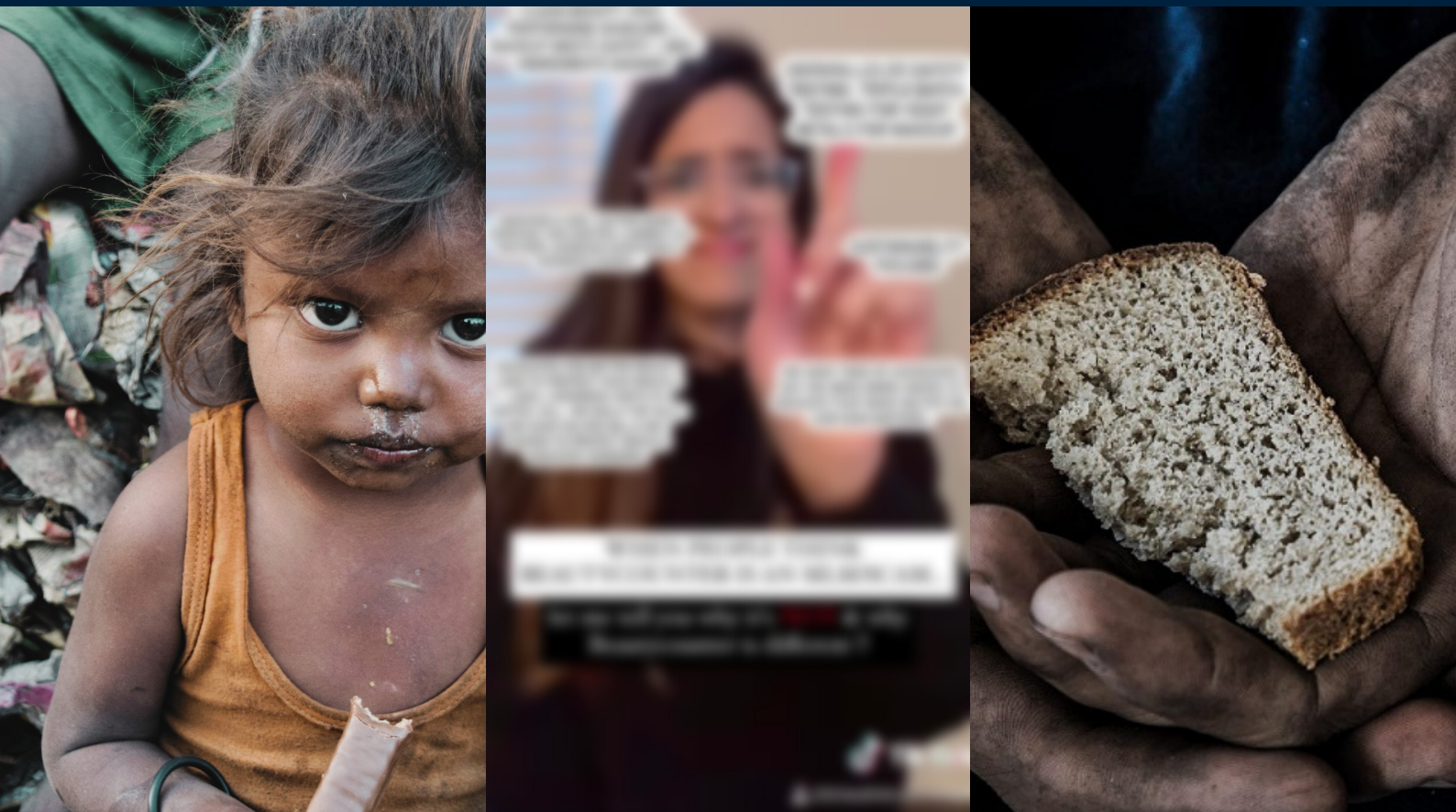
This is the first and the largest youth program of Food For All Kadamandiya Food Bank which is arranged to create a platform to identify and develop leadership in Sri Lankan youth in achieving Sustainable Development Goals.

## What is 'TikTok Gut Full' ?

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**TikTok Gut Full** is a short video competition that has been organized with the aim of increasing awareness of the young generation in achieving "SDG 2 - Zero Hunger" and "SDG 12 - Responsible Consumption and Production".

**TikTok** platform is used for its effectiveness to reach an untouchable young population who need to be aware of **hunger** in Sri Lanka.





## How to take part in **TikTok Gut Full**

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Participants need to send their creative and inspiring ideas through TikTok videos for the theme **How to Achieve Zero Hunger and/or Reduce Food Wastage in Sri Lanka**. Best Innovative and Inspiring ideas of the contestants will be collected and published on our TikTok Account

**Click here for Terms and Conditions - <https://bit.ly/2VVr2iz>**

**Submission of the video - <https://bit.ly/3jVcFDz>**

The winners will be selected under 2 Categories,

### **MOST INNOVATIVE VIDEO**

The winner will receive **10,000 LKR** worth of grand prize

Top 10 videos will receive

- Certificates
- Opportunity for a valuable workshop on **Developing a Successful Business Model** by CurveUp.

### **MOST INSPIRATIONAL VIDEO**

The winner will receive **10,000 LKR** worth of grand prize

Final 10 videos will receive e-certificates and publicity in our Awarding Ceremony which is broadcasted through our media partners.

**Check out the Judging Criteria - <https://bit.ly/3gGnCYT>**

## Need to know more about **TikTok Gut Full?**

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**We have joined hands with many reputable organizations and individuals of high caliber to help us make this event a success. Check our Social Media Pages for more information. And make sure to join our 'Awareness Session' on the 25th of August 2021, at 6.30 pm via Zoom.**

### Find us on



[www.kafb.lk](http://www.kafb.lk)



[@official.kadamandiya](https://www.facebook.com/official.kadamandiya)



[@kadamandiya.official](https://www.instagram.com/kadamandiya.official)



[Food For All – Kadamandiya Food Bank](#)



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[@foodforall\\_foodbank](https://www.tiktok.com/@foodforall_foodbank)



## Contact Us

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